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Del Puerto Health Care District Launches New Brand, Celebrating Legacy and Future Commitment to Community Health

(Patterson, CA)—Since its inception in 1946, the Del Puerto Health Care District has been an integral part of Stanislaus County's community, dedicated to providing excellent health care services. Originally established as the Patterson Hospital District, it has grown significantly from its modest beginnings.

In 1950, the district celebrated the opening of Del Puerto Hospital, marking the start of a long-standing tradition of health care excellence. The hospital was a vital resource for generations, offering hope and healing to countless individuals and families.

Continuing its expansion, the district acquired the Patterson Ambulance Company in 1976 and established the Del Puerto Hospital Foundation in 1986. These additions have significantly enhanced the district's ability to serve the community effectively.

In 1996, the organization underwent a significant transformation, renaming itself as the Del Puerto Health Care District to better reflect its wide range of services and its holistic approach to health and wellness.

Despite the challenges, including the closure of Del Puerto Hospital in 1998, the district persevered. It opened the Del Puerto Health Center in 2003, ensuring the continued provision of essential health care services to the community.

2011 saw the unveiling of a logo that captured the essence of the district's identity, inspired by the rolling hills and iconic palm-lined streets of Patterson.

Now, on June 1, 2024, the district is proud to introduce a new chapter in its history with a fresh brand identity that embodies its heritage and vision for the future. The new logo features two golden arcs representing the resilient hills of California, a red heartbeat symbolizing vitality and passion, and a green palm tree that acknowledges the district's deep roots in the community.

The district's name, "Del Puerto," is prominently featured, paying homage to the region's rich history dating back to the 1800s. Below it, "Health Care District" is inscribed, reaffirming the district's dedication to promoting the well-being of every individual, family, and neighbor in the community.

The district provides over 16,000 healthcare visits per year, responds to over 3,000 individual 911 calls, and transported 2,248 people from the west side to area hospitals last year.

"As we start this new chapter at the Del Puerto Health Care District, we invite the community to join us and experience our renewed dedication to health care on the west side," shared Board President Anne Ielmini Stokman. "We remain committed to being a trusted provider of health and wellness services, proudly carrying forward the legacy we've built over the years. We can't wait to show you our new logo!"

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Del Puerto Health Care District is a local governmental agency established to provide healthcare services to residents on the west side of Stanislaus County. Del Puerto HCD operates independently and is governed by a locally elected or appointed board of directors. It is crucial in ensuring access to quality healthcare services for residents, particularly in underserved or rural areas. More information is available at <https://www.dphealth.org>.

